



ERMO NAARITS

PRODUCT AND WEB DESIGNER

INTRODUCTION

With over 15 years of experience in digital product and web design, I am passionate about creating user-friendly, engaging, and accessible **desktop and mobile** solutions. My core competencies include user-centered design, ideation, information architecture and UI/UX prototyping.

I have extensive experience in working with prominent international companies, such as Snapp Mobile, Elli, Selfapy, Foodora, and Zalando, as well as running my own freelance business.

SKILLS

UI/UX Design
Web Design
Wireframing
Prototyping
Design Systems

Information architecture
Graphic Design
Art Direction
Creative Direction
Branding & Identity

EDUCATION

TALLINN POLYTECHNIC SCHOOL

2002 – 2004, VOCATIONAL

Computer graphics design, print and prepress

TALLINNA ÜHISGÜMNAASIUM

2001, HIGH SCHOOL

INFO & CONTACTS

PORTFOLIO

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CONTACTS

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WORK EXPERIENCE

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WORK EXPERIENCE

BÖRSE STUTTGART DIGITAL · FULL-TIME · APR 2022 – MAY 2023

SENIOR UI/UX DESIGNER

Redesign of [BSDEX](#) mobile and web applications, UI/UX design of various B2B features and design support of marketing team.

ELLI · FREELANCE · SEP 2019 – MAY 2021

SENIOR UI/UX DESIGNER

UI/UX design of [Elli Management Console](#) web application, support of creating the design system and various print materials.

SELFAPY · FREELANCE · OCT 2018 – APR 2020

UI/UX DESIGNER

UI/UX design support for [Selfapy](#) mobile and desktop applications and various internal and marketing products.

FOODORA · FREELANCE · DEC 2016 – JUN 2017

UI/UX DESIGNER

Design support for client and courier mobile applications. UI/UX design of various internal tools and marketing materials.

ABEND WORKS · FREELANCE · SEP 2016 – JAN 2017

UI/UX DESIGNER

New designs for Abend mobile and desktop applications.

ZALANDO SE · FREELANCE · APR 2016 - JUN 2016

UI/UX DESIGNER

Website design for Bread & Butter fashion festival.

MOTIVE DIGITAL STUDIO · FULL-TIME · 2009 – 2013

LEAD UX/UI DESIGNER, CREATIVE DIRECTOR

As a lead creative and designer, I was responsible for coming up with digital solutions for various companies in Estonia, creating digital marketing campaigns, mobile and web applications and also landing pages.

ROFIMEEDIA · FULL-TIME · 2005 – 2008

ART DIRECTOR

Designing various books, magazines and other print materials.